CITY OF PINE BLUFF BOARD OF ZONING ADJUSTMENT

MARCH 25TH, 2025 4:00 p.m. City Hall Council Chambers 200 E. 8th Avenue



AGENDA

CALL TO ORDER

CONSIDERATION OF MINUTES: Minutes of 2-25-25 meeting

OLD BUSINESS: NONE

NEW BUSINESS:

1. Variance request to allow more signs and square footage than allowed in a R-1, Residential zone. The property is the new Watson Chapel High School under construction at 4000 Camden Road.

Adjourn to Planning Commission Meeting

RECOMMENDATION TO THE PINE BLUFF PLANNING COMMISSION

SUBJECT: Variance request to allow more signs and square footage than allowed in a R-1, Residential zone. The property is the new Watson Chapel High School under construction at 4000 Camden Road.

APPLICANT: Sheri Stewart – Condray Signs

ZONING AND LAND USES: R-1, Residential

ZONING:	North:	R-1, Residential	LAND	North:	Commercial / SF Residential
		B-3, Hwy Commercial			
	South:	B-3, Hwy Commercial	USE:	South:	Commercial
	East:	B-3, Hwy Commercial		East:	Commercial
	West:	R-1, Residential		West:	School property

PLANNING COMMISSION HISTORY

5-28-2019 Camden Rd 3411 Variance for sign size & height (Popeye's) - Approved

REVIEW COMMENTS

Condray Sign is requesting a variance for the quantity and size of signs to be placed on the exterior of the new high school currently under construction for Watson Chapel School District. This is required because of section 22-33 (c) which states "Permitted nonresidential uses (e.g., churches, schools, and synagogues.) One (1) freestanding sign no greater than forty-eight (48) square feet and one (1) wall sign no greater than forty-eight (48) square feet.

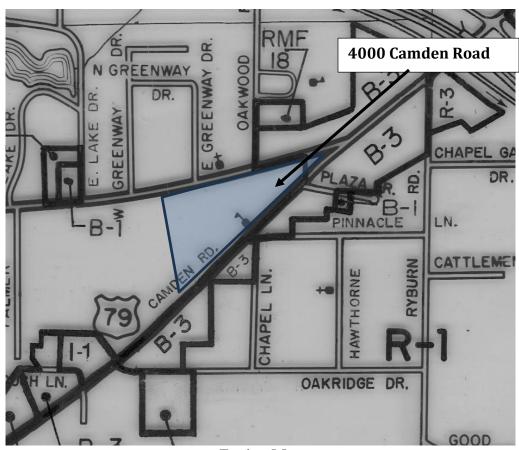
This request is for two name signs indicating "Watson Chapel High School" and ranging in size from 34 inches by 62.77 feet, one sign indicating "Wildcat Arena" 34 inches by approximately 35 feet and three "Wildcat Head Logos" measuring roughly 10 feet by 12 feet located in the cable end of the buildings. All signs are mounted on the buildings with only one sign having a central support post that is also mounted flush with the building. There are no free-standing signs in this request.

At first staff thought these would be exempt under the "purpose and scope" which states this section does not govern governmental signs; however, Section 22-33 as noted earlier specifically calls out "schools".

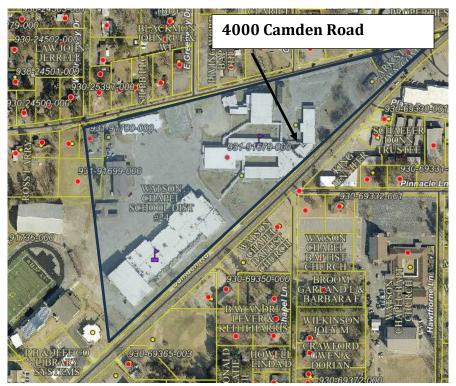
Although this area is zoned R-1, Residential it sits at the junction of State Highway 79 and 54. Another consideration is the building footprint. In the past many school sites contained several single-story buildings with smaller footprints. The new wave of school construction is inclusionary for safety purposes keeping students and faculty under single roofs creating larger facilities. The footprint for this site will be approximately 70,800 square feet with an average building height of 47 feet. Roughly calculated it would equate into more than 50,000 square feet of exterior wall space. The total for all signs requested will be approximately 843 square feet or less than 1.5 percent of the wall space available.

RECOMMENDATION

Given the nature of the request and the unique location along 2 major thorough fares surrounded by primarily commercial property staff recommends approval

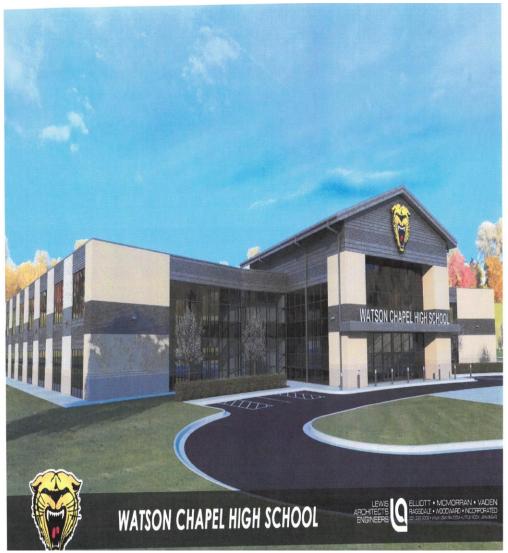


Zoning Map



Ownership Aerial





New sign image



Old sign image



New construction (north along Hwy 79



New Construction front view Hwy 79



Front looking southwest



Front looking southwest – Main building and Arena



Arena mid campus



Arena midcampus

Case No. 2025-25/



CITY OF PINE BLUFF, ARKANSAS Board of Zoning Adjustment Variance

Application / Petition

Please fill out this form completely, supplying all necessary in	formation and documentation to support your request.				
Your application will not be placed on the Board of Zoning Adjustment agenda until this information is provided.					
Address/Location of Property: 4000 Camden Rd					
	NE YU, Sect 24, Township & Sect				
Size of Property (acres): 30.52 Cu	rrent Zoning: V- Ward:				
Variance Requested: DWOCVTU is FON					
	re requesting our increase				
	Jap. Regulostrina 455.3				
Square feet for the si	A				
application.	Juge Salarin Record				
Applicant / Agent	Property Owner (Must be filled out if different)				
Name: CONVOLL SIGNS	Name: WASON Chanel School Dist.				
Address: 1107 E Hourding	Address: 4100 Canden Val				
Pine Bluff AR 71601	Pine Bluff AR 71603				
Telephone: 810-534-5210	Telephone: 810-819-0220				
Email: Nevi a Condray Signs. Com	Email: inawinaton a wemai 1. K12				
Fax: 870-534-5217	Fax: Gr. U.S.				
Pax. 610 339 3011	rax.				
Additional information/comments:					
Additional information/comments:					
	- 1				
100 818 P. S.A	2/28/2M5				
A Julian Signature	120/2025				
Applicant / Business Owner Signature	Date				
PROPERTY OWNER(S) / AUTHORIZED AGENT CERTIF					
penalty of perjury that I (we) are the owner(s) of the property					
this application and consent to its filing. (If signed by the aut. provided indicating that the agent is authorized to act on his/					
1/4.4 000	ior contain,				
Keith Marta 428/2018					
Signature ith MCGee Date	Signature Date				
Printed Name	Printed Name				
Owner or Authorized Agent (Check one)	Owner or Authorized Agent (Check one)				
	anning Commission Meeting Date:				
	5				

SEE REVERSE SIDE FOR SUBMISSION REOUIREMENTS

It is our intention to assist you in making your project a success in a timely manner. Please call if you have any questions or need assistance from the City of Pine Bluff Inspection & Zoning Department, 200 E. 8th Avenue, Pine Bluff, AR 71611 telephone: (870) 730-2020 fax: (870) 730-2170.



Print Name & Title:

Signature:

Emma Brann, Secretary

CITY OF PINE BLUFF, ARKANSAS

Department of Inspection & Zoning 200 East 8th Avenue, Suite 101

200 East 8th Avenue, Suite 10 Pine Bluff, Arkansas 71601 Tel: (870) 730-2020 Fax: (870) 730-2170

SIGN PER	RMIT APPLIC	ATION		
PERMIT NO. ISSUED:	DATE:			
Property Address:	William Control William Control	Parcel No. (If Known)		
4000 Camden Rd				
Property Owner: Watson Chapel School District Phone:		Email Address:		
Sign Contractor: Condray Signs				
Address: 1107 E. Harding				
City: Pine Bluff	State:	Zip: 71601		
Phone: 870-534-5210	Email Address:	Email Address: emma@condraysigns.com		
Arkansas Contractor's License# 0078190425	Privilege #: 873	48		
INFORMATION & DOCU	UMENTS REQUIRED FOI	R ZONING REVIEW		
Site Plan Sign Drawings				
Type of Construction: New	Zoning Designation	1:		
Flood Plain: Yes / No (Please Circle)	Flood Zone:	Flood Zone:		
CONTRACTED PRICE OF PROJECT: \$				
410)85.16			
APPLICANT'S CERTIFICATION				
I certify that the answers submitted on same are true and complete to the best of my knowledge.				

(mma Drann		
	OFFICE USE ONLY	
	COMMENTS	
	NOTICE TO SERVICE TO S	Contesting and contest out and proceed and c

2/26/25

Archway Graphic Designs

1202 Business Park Drive Suite 1 Little Rock, AR 72204 501-224-0227

Purchase Order

2/25/2025

P.O. NO. 8523

VENDOR

Condray Signs 1107 E. Harding Avenue Pine Bluff, AR 71601 SHIP TO

PHONE

870-534-5210

SALES ORDER 13086 Net 10

Account Rep
Bart Lusk

QTY	DESCRIPTION	RATE	AMOUNT
	Baldwin & Shell Watson Chapel High School 4000 Camden Road Pine Bluff, AR 71603 Fabricated .125 aluminum Internal LED Illumination Yellow - TBD Red - TBD Green - TBD		
1	Black returns and trim 34" x 5" Bottom rail mount to GC supplied mounting stubs White Translucent Acrylic faces East side of building	15,013.51	15,013.51
1	WATSON CHAPEL HIGH SCHOOL 119" x 140" x 5" Flex Face w/ liquid UV laminate Flush mount w/ machine screws East side of building	10,936.52	10,936.52
	WILDCAT HEAD 72" x 83" x 5" Acrylic face Concealed stud mount Interior West Wall	4,920.43	4,920.43
1	WILDCAT HEAD 10" x 2" Halo illumination Black Faces Interior West Wall	6,177.70	6,177.70
	WATSON CHAPEL HIGH SCHOOL		
		Total	

Total

Archway Graphic Designs

1202 Business Park Drive Suite 1 Little Rock, AR 72204 501-224-0227

Purchase Order

DATE 2/25/2025

P.O. NO. 8523

VENDOR

Condray Signs 1107 E. Harding Avenue Pine Bluff, AR 71601 SHIP TO

PHONE

870-534-5210

SALES ORDER

TERMS Net 10 Account Rep Bart Lusk

Flex Face w/ liquid UV laminate Flush mount w/ machine screws West side of building WILDCAT HEAD 1 24" x 5" White Translucent Acrylic faces Flush mount, mechanical connection Entry WATSON CHAPEL HIGH SCHOOL Permits 0.00 Property Owner: Watson Chapel School District 4100 Camden Road Pine Bluff, AR 71603 Contact: Jennifer Howington 870-718-0939 jhowington@wcmail.k12.ar.us	QTY	DESCRIPTION	RATE	AMOUNT
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Jennifer Howington 870-718-0939 jhowington@wcmail.k12.ar.us		Watson Chapel School District 4100 Camden Road		
Permit Procurement 180.00 18		Jennifer Howington 870-718-0939		
	1	Permit Procurement	180.00	180.00
Total \$52,363				

Total \$52,363.29



751" / 62'-7"

6'-8" 8'-0" 8'-0" 8'-0" 8'-0" 8'-0" 8'-0" 7'-0" **Mounting Stub Placement** .25" Aluminum Back

Back 2" x 4" square tube Aletal source tube support stub 3" x 3" by contractor

CE REPORT OF THE PROPERTY OF NALCHARIA WALL SECTION - AREA C

END VIEWS

Specs

Description:

Ext Building Letters

Construction:

Fabricated aluminum channel letters with acrylic faces

Internal LED Illumination

Size:

See above

Font:

Proxima Nova Condersed Extrabold

Mounting:

Bottom rail mount to GC supplied mounting stubs

ARCHWAY

Archway Graphic Designs 1202 Business Pay Suite 1 Little Rock, AR 72204 501.224.0227 Archway Graphic Com

Baldwin & Shell

Watson Chapel High School

Pine Bluff, AR

DIATE

SO 13086

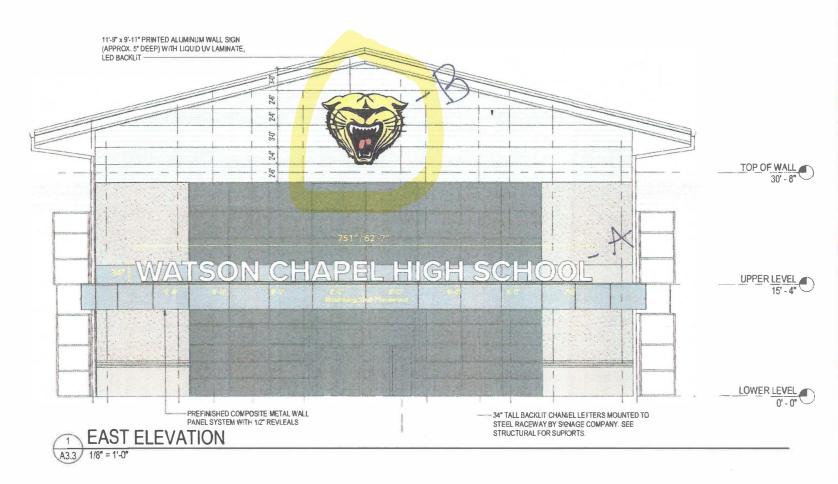
01-22-20?^c

DISCLAIMER

All ideas, designs, arrangements and plans indicated or represented by the drawing are owned by and the property of AGD, and were created and developed to: use on and in connection with the specified project. No ideas, designs, arrangements or plans shall be used by or disclosed to any person, firm or corporation for any perpose without the written permission of AGD. Written dimensions on these drawings shall have precedence over scaled dimensions, Signed esproval off all travings must be received before production begins.



Face - White Translucent Acrylic Trim Color - Black













Description: Ext Building Letters See above

Construction:

Facbricated aluminum channel letters

Internal LED Illumination

Font: **Proxima Nova Condensed Extrabold**

Mounting: Bettom rail mount to GC supplied mounting stubs



Archway Graphic Designs 1202 Business Pay Suite 1 Little Rock, AR 72204 501.224.0227 Archway Graphic. Com

Baldwin & Shell

Watson Chapel High School

Pine Bluff, AR

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SO 13086

02-03-2025

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Red - TBD

Face - White Trim Color - Black Translucent Acrylic

Size:



140" 119"



Specs



Return Color - Black Yellow - TBD



Green - TBD

Size: Font:

Description:

See above

Proxima Nova

Ext Building Letters

Condensed Extrabold

Mounting:

Construction:

Fabricated aluminum channel logo with digitally printed Flex Face Internal LED Illumination

Flush mount to wall with machine screws



Archway Graphic Designs 1202 Business Par Suite 1 Little Rock, AR 722U4 501.224.0227 Archway Graphic. Com

Baldwin & Shell

Watson Chapel High School

Pine Bluff, AR

SO 13086

02-03-2025

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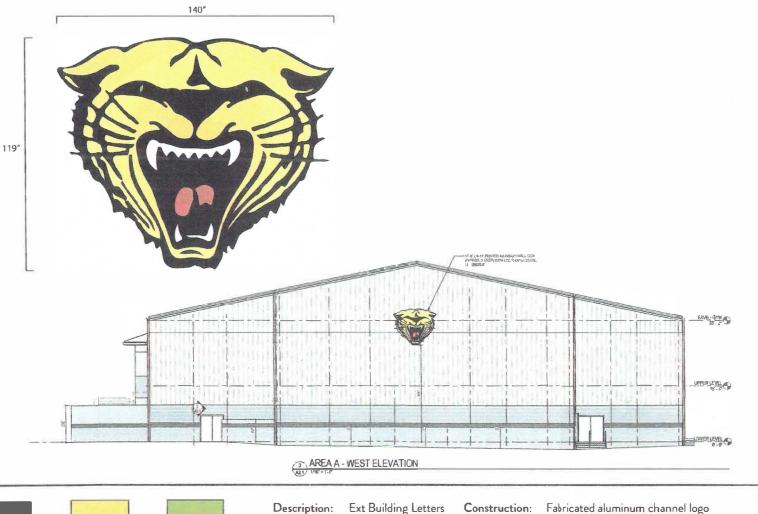


Trim Color - Black Translucent Acrylic

Face - White

Red - TBD





Specs

Trim Color - Black







Translucent Acrylic





Green - TBD



Description:

Size:

Font:

Ext Building Letters

Condensed Extrabold

See above

Proxima Nova

Mounting:

Fabricated aluminum channel logo with digitally printed Flex Face Internal LED Illumination

Flush mount to wall with machine screws



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PROJECT

Baldwin & Shell

Watson Chapel High School

Pine Bluff, AR

SO 13086

02-03-2025

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Description:

Ext Building Letters

Construction:

Fabricated aluminum channel letters with acrylic faces Internal LED Illumination

Return Color - Black

Size:

See above

Font:

Proxima Nova Condensed Extrabold

Trim Color - Black

Face - White Translucent Acrylic

Mounting:

Flush mount to wall, mechanical connection



Archway Graphic Designs 1202 Business Pay Suite 1 Little Rock, AR 72204 501.224.0227 ArchivayGraphic.Com

Baldwin & Shell

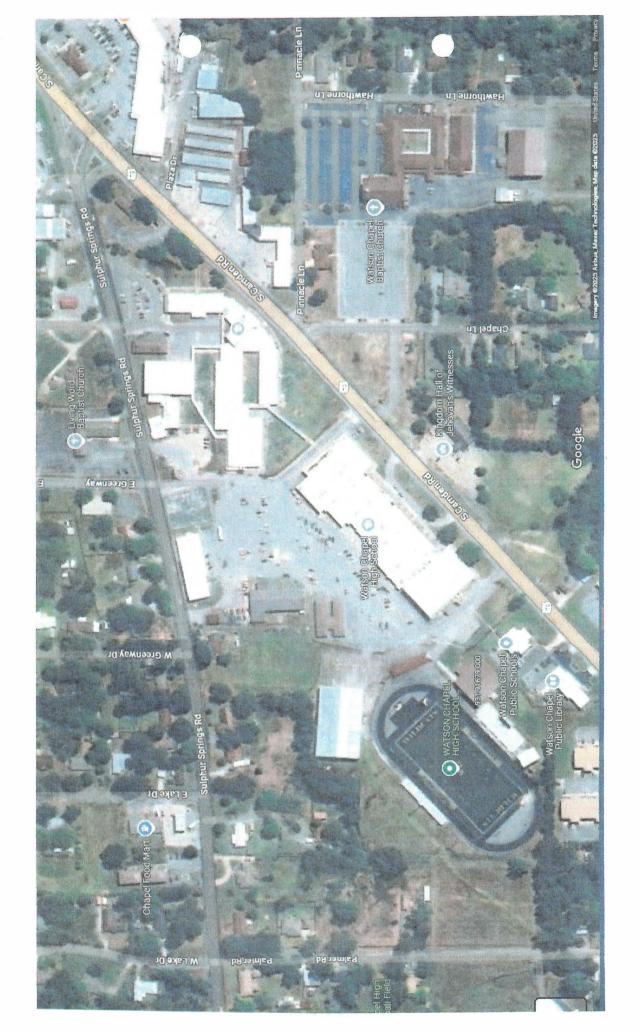
Watson Chapel High School

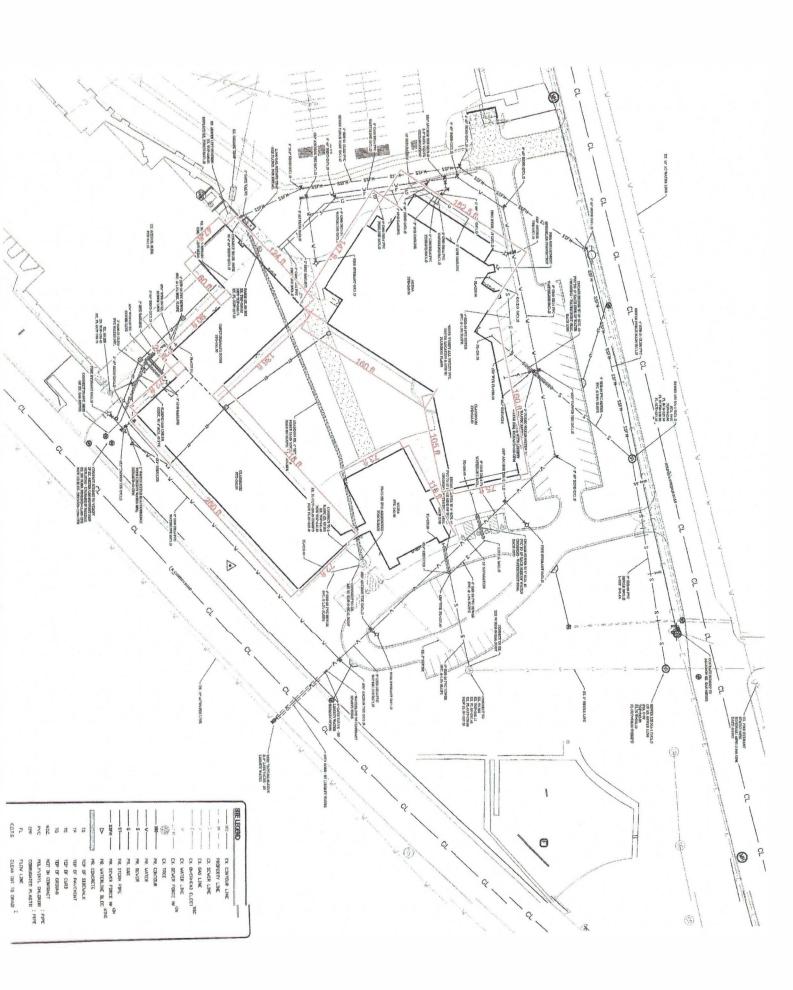
Pine Bluff, AR

SO 13086

01-22-2025

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CITY OF PINE BLUFF PLANNING COMMISSION

MARCH 25TH, 2025 4:00 p.m. City Hall Council Chambers 200 E. 8th Avenue



AGENDA

CALL TO ORDER

CONSIDERATION OF MINUTES: February 25th, 2025

OLD BUSINESS: NONE

NEW BUSINESS:

1. Use Permit on Review Request (UPOR) by 315 Investments, LLC – Tina Fletcher to utilize the property at 1401 Bell Street as office spaces and recreational use. The property is zoned B-6.3 – University Drive District Tier 3.

COMMITTEE REPORTS: NONE

ADJOURNMENT

Complete Agendas can be found online at www.searpc.com. Click on the calendar date of the meeting.

RECOMMENDATION TO THE PINE BLUFF PLANNING COMMISSION

SUBJECT: Use Permit on Review Request (UPOR) by 315 Investments,

LLC – Tina Fletcher to utilize the property at 1401 Bell Street as office spaces and recreational use. The property is zoned B-6.3 –

University Drive District Tier 3.

APPLICANT: 315 Investments, LLC – Tina Fletcher

ZONING AND LAND USES: B-6.3 – University Drive District Tier 3.

ZONING:	North:	B-6.3 – University District Tier 3	LAND	North:	Vacant
	South:	B-6.3 – University District Tier 3	USE:	South:	S.F. Residential
	East:	B-6.5 – University District Tier 5		East:	Lake Saracen
	West:	B-6.3 – University District Tier 3		West:	S.F. Residence / Vacant

HISTORY

No similar requests in this area.

REVIEW COMMENTS

Applicant is requesting approval to utilize 1401 Bell as space for offices and recreational uses. The site previously housed Pine Bluff Foods an industrial wholesale facility that had been around since the 1960's. The area was zoned R-3, Residential until December 2015 at which time the zone was changed to the current B-6.3 classification. Pine Bluff Foods operated as a nonconforming use because of both its type of use and lack of site improvements (parking).

The B-6 zone was created to allow greater flexibility and allows mixed use developments. A key component of this zone includes design and architecture standards. The primary goal of the design and architecture standards were for properties fronting on University Avenue. Since this property is three blocks off of University Avenue staff will not focus on the design and architecture requirements.

This request is for the applicant to also use the site as a recreational facility. The other use, office space is a permitted use and therefore allowed without a UPOR request. The primary recreational use noted by the applicant is "yoga" related events. Based on information gleaned from past experiences with yoga training, staff believes the use would be low impact not requiring bulky equipment or noise. In general, the term recreational facility is vague and could include anything from a gymnasium, fitness center, and indoor courts down to yoga events and Zumba workouts. No definition exists in this ordinance that defines "Recreational use".

In the applicant's statement it mentions that "if / when local laws change, our hope would be to host professional events such as weddings, corporate retreats et cetera". Note the use as an event center is not being considered today.

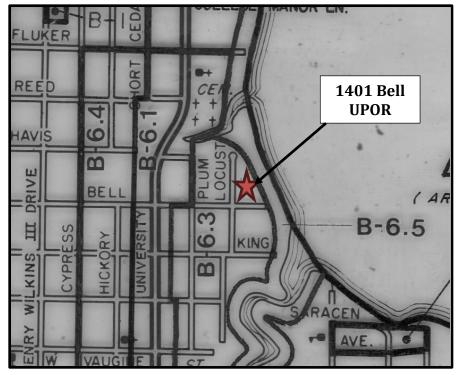
A property survey and primitive existing building layout is included but an actual site plan is not provided which makes determining parking requirements difficult.

RECOMMENDATION

Staff believes based on the buildings location on the parcel that the proposed use as noted should have little to no impact on the area. Since it is an existing building three blocks off University Avenue exterior design and architecture requirements should not prevent occupancy of the building; however, since the site was last used over three years ago therefore losing its nonconforming status current zoning standards need to be met.

Therefore, staff recommends approval subject to:

- ➤ Submittal and approval of plans that indicate interior building usage in order to determine parking needs
- ➤ Submittal and approval of an improved parking layout and installation to meet current code requirements
- > Fire and Inspection departments approval



Zoning Map



Ownership map



Aerial Photo



Building view from entrance off Bell and Locust



Building view from entrance off Bell and Locust (Lake Saracen in background)

UPOR



South side of building former primary access



South side of buildings – access point (gravel parking)

UPOR





West side of buildings





North side of buildings





North side of buildings





West side of buildings





West side of buildings



West side of parcel along Lake Saracen





Residences south of 1401 Bell



Residence located across Locust from site entrance



Camper hooked up to water and electricity

Case No. 2005-253



CITY OF PINE BLUFF, ARKANSAS USE PERMITTED ON REVIEW (UPOR)

Application

Please fill out this form completely, supplying all necessary information and documentation to support your request. Your application will not be placed on the Planning Commission agenda until this information is provided.

Business or Applicant Name: 315 Investments	LLC
Business Location: (address or lot, block, or neares 1401 Bell Street, Pine Bluff, Arkansas 716	st intersection)
Size of Property (acres): 2.72	Current Zoning: B-6.3 Ward: 4
Applicant / Business Owner	Property Owner (Must be filled out if different)
Name: 315 Investments LLC	Name:
Address: 1401 Bell Street	Address:
Pine Bluff, Arkansas 71601	
Telephone: (501) 977-3290	Telephone:
Email: 315invest@gmail.com	Email:
Fax:	Fax:
Who will run the business? Business Owners	Number of employees: 4
Number of off-street parking spaces required:	Number provided: Up to 40
Are there any special licenses for your business?	No (explain)
	Will you require a sign? Yes
Applicant / Business Owner Signature	Date
penalty of perjury that I (we) are the owner(s) of the prope	ETIFICATION: I (We), the undersigned, hereby certify under certy that is the subject of this application and I (we) have read authorized agent, a letter from each property owner must be his/her behalf. Signature Printed Name Owner Owner Or Authorized Agent (Check one)
Submission Deadline: 3/3/25 Expected	Planning Commission Meeting Date:
CEE DEVEDCE CIDE EOD C	IIRMISSION PEOUIREMENTS .

It is our intention to assist you in making your project a success in a timely manner. Please call if you have any questions or need assistance from the City of Pine Bluff Inspection & Zoning Department, 200 E. 8th Avenue, Pine Bluff, AR 71611 Tel: (870)730-2020 fax: (870) 730-2170.

315 Investments, LLC 1401 Bell Street Pine Bluff, Arkansas 71601 315invest@gmail.com (501) 977-3290

March 3, 2025

Planning Commission Pine Bluff, Arkansas

Subject: Request for Approval of Proposed Use - Office Space

Dear Planning Commission Members,

I am writing to formally request approval for the proposed use of the property located at 1401 Bell Street, Pine Bluff, Arkansas 71601. The property is currently a vacant commercial building previously used as a meat sourcing company referred to as Pine Bluff Foods.

We are seeking approval to utilize the property as a premier **office space** that will target current organizations such as non and for-profit businesses to host meetings. We will also allow individuals to rent space within the building for working/business purposes (i.e. traditional work day hours, remote work, work related planning meetings). Yoga related events would be the recreational activity we'd like to include along with business meetings.

In the future, if/when local laws/rules change, our hope would be to host professional events such as weddings, corporate retreats, community gatherings, and private events. Our vision is to create a welcoming space that enhances the local community by providing a scenic and functional venue for various occasions.

The proposed use aligns with the character of the surrounding area and will contribute positively to the local economy by attracting local and statewide visitors, supporting local vendors, and creating job opportunities. As this project is neither a demolition or rebuild, we plan to make necessary renovations to ensure compliance with zoning regulations, safety codes, and environmental considerations. Our goal is to preserve the integrity of the property while enhancing its functionality for community engagement.

We appreciate your time and consideration of our request. Please let us know if additional information or documentation is required. We look forward to working with you to bring this project to life.

Sincerely,

Tina Fletcher, Owner Trina Fletcher, Owner 315 Investments, LLC

